



LUIS LUIS VASQUEZ

Multidisciplinary Creative & Designer



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CONTACT

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Venezuela, Caracas.

EDUCATION

ELECTRONIC ENGINEERING

Universidad Nueva Esparta

2003 - 2008

ADM AND DATA PROCESSING

Colegio Americano de Caracas

2001

SKILLS

Art direction

Creative direction

Graphic design

Leadership

Brand development

Visual communication

Project management

Strategic thinking

Attention to detail

Empathy

SUMMARY

Creative professional specialist in visual communication with over 15 years of experience, adept at merging design and technology to craft standout brand experiences. Skilled in converting complex challenges into innovative solutions, consistently exceeding clients' expectations. Passionate about embracing new tools and methods to push the boundaries of creativity.

EXPERIENCE

CEO, Art & Creative Director | 2017 - present

Webidart - Creative Studio - Worldwide

I lead the artistic vision from concept to execution, collaborating closely with clients. I inspire and manage a talented team to craft impactful visual solutions that align with brand objectives.

Head of Design & Art Director | 2018 - present

RODLEM - Creative Lab - London, UK

I develop the visual style for brands, advertising campaigns, and products, leading the design team in crafting brand images, marketing materials, collaterals, and visual communication strategies.

Designer & Tech Specialist | 2006 - 2016

Socket Solutions - Caracas, VE

I effectively merged design principles with technical skills, elevating both the visual appeal and operational performance of websites. Specializing in UX/UI design and the strategic application of new technologies.

LANGUAGES

English - Professional working proficiency (C1)

Spanish - Native